

# COX & KINGS

## DESTINATION MANAGEMENT SERVICES CORPORATE PROFILE



# INDIA

## THE LAND OF THE MYSTICS

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For millennia, travellers around the globe have heard the mystic call of India in their heart. It has led scores of explorers out in search of this fabled land of milk and honey.

From sprawling urban metropolises to magnificent ancient ruins, quiet wildlife retreats to colourful, bustling bazaars - the land offers a range of sights, sounds and experiences that leave you breathless in every moment.





# THE COX & KINGS STORY

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One of the oldest established travel companies in the world, the Cox & Kings story began in 1758, when we were appointed general agent to the regiment of Foot Guards in India.

Over the last two and half centuries...  
We have perfected the art of travel arrangements –  
making all your travel worries, our own.



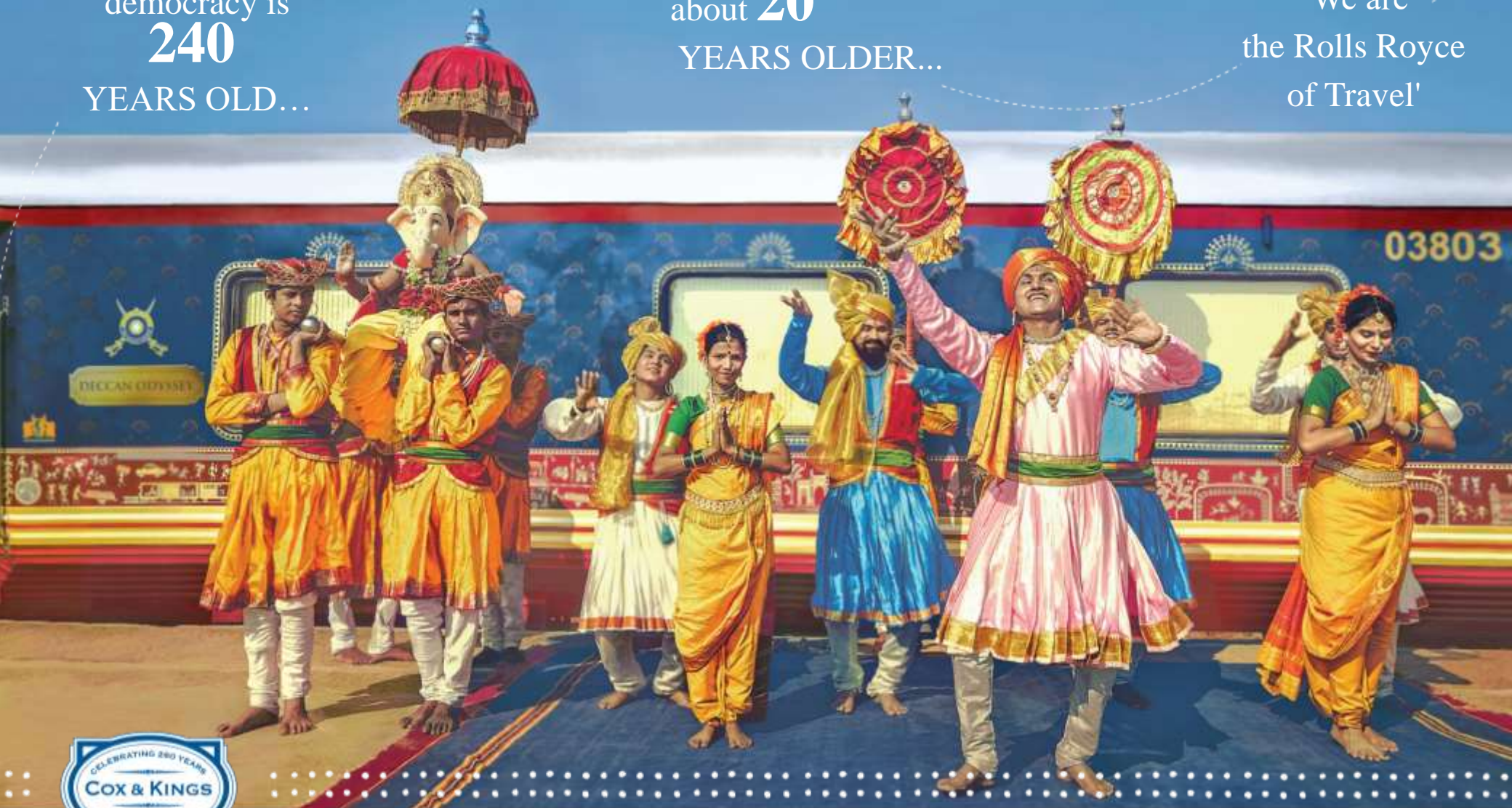




The world's oldest  
democracy is  
**240**  
YEARS OLD...

The world's oldest travel company,  
about **20**  
YEARS OLDER...

'We are  
the Rolls Royce  
of Travel'





# COX & KINGS

THE STORY SO FAR

Total transaction  
value of US\$  
**2.2**  
billion\*

Enterprise  
valued US\$  
**1.0**  
billion

**+7** million  
Customers\*

**6,000**\*  
employees across  
**22** countries

\*includes Laterooms and Superbreak  
which are 49%-owned by C&K







CANADA

UK

RUSSIA

BELGIUM

GERMANY

JAPAN

USA

FRANCE  
SPAIN

ITALY

ISRAEL

MEXICO

UAE

INDIA

SINGAPORE

BRAZIL

PERU

SOUTH  
AFRICA

AUSTRALIA

URUGUAY

CHILE

ARGENTINA

## INTERNATIONAL SALES NETWORK





# WHY COX & KINGS

## UNMATCHED SERVICE

We strive to ensure every Cox & Kings experience isn't just good, it's great. Our warm, trained and attentive teams ensure that our travellers are cared for, in every step of their journey.

## UNSURPASSED EXPERTISE

Our specialists have travelled extensively in the region with a vast bank of knowledge at their disposal.

With offices in all major cities in India, we have an extensive network in the subcontinent that gives us unprecedented scale.

## UNBEATABLE VALUE

Our relationships in the travel industry, built over years, allow us to offer competitive prices while maintaining the highest degree of quality.





## OUR PRESENCE IN INDIA

Our products & services are promoted and distributed across:

■ **149** cities in India through:

📍 **12** Company Owned Stores

**143** Franchisee Stores

**86** Preferred Sales Agents

**2000+** Local Travel Agent







# ONE STOP SHOP

Cox & Kings Inbound Division is one of South Asia's leading Destination Management Companies. We offer unmatched travel solutions in most South Asian countries.

Our expertise ranges across:

- Group Holidays
- Operations
- FOREX
- FITs
- Cruise Handling
- Charters
- Meetings
- Incentive
- Exhibitions
- Conferences
- Visas



With over 170 offices across the country, we offer location specific services to cater to every need of the incoming travellers.

Our programs are built on a strong foundation of meticulous planning, emphasis on safety, state-of-the-art equipment, efficient staff and ethical practices. Product Innovation and Pricing have been hallmarks of our success over the years.





# LEISURE BUSINESS



coxandkingsinbound.com

GETAWAY  
GODDESS  
GetawayGoddess.com

Holidays for women from COX & KINGS



Enable Holiday Specialist  
www.enabletravel.com

POWERED BY COX & KINGS



www.trip360.com







## EXPERIENTIAL BRANDS THE DECCAN ODYSSEY

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The Luxury train, Deccan Odyssey showcases the grandeur and style of the rich heritage of India. The itineraries are tailor-made taking you to some never before seen places !





‘#artofglamping’



## EXPERIENTIAL BRANDS

### THE ULTIMATE TRAVELING CAMP

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The first luxury nomadic camps in India.  
The best accommodation in off beat  
destinations. Culturally oriented, date  
specific camps.







## EXPERIENTIAL BRANDS ENABLE TRAVEL

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Enable Travel is India's premier accessible holiday specialist, made by the disabled for the disabled. We want people with disabilities to lead a life of equal opportunities, to travel and share their experiences.







## EXPERIENTIAL BRANDS

Get Away Goddess

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Our women-only, Getaway Goddess tours are designed so that one can bond and relax with other women travellers, leaving all your cares behind...







## EXPERIENTIAL BRANDS Trip 360°

We are enablers of adventures  
- big and small, far and wide...  
so you experience adventure travel  
panoramically.

On offer are a wide range of  
adrenaline and wonder-filled  
experiences that will leave you  
enhralled.





## CORPORATE SOCIAL RESPONSIBILITY

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We at Cox and Kings believe in 'giving back' and apply this philosophy every day through actions big and small. Whether it's creating a platform for local economic development by providing employment and empowering local communities to minimizing our carbon footprint and waste management, we consciously look for ways to leave a positive legacy through all of our actions for all stakeholders involved.

We are committed to take responsibility and be accountable to maintain and preserve our environment for a better tomorrow.





## INDUSTRY LEADERSHIP & AWARDS

Cox & Kings is one of the founding members of the World Travel and Tourism Council (WTTC), and a member of premier industry associations such as:

Travel Agents Federation of India (TAFI)  
Travel Agents Association of India (TAAI)  
Indian Association of Tour Operators (IATO)  
European Tour Operators Association (ETOA)  
Pacific Asia Travel Association (PATA)  
International Air Transport Association (IATA)  
Outbound Tour Operators Associations of India (OTAI)  
International Congress and Convention Association (ICCA)  
International Gay & Lesbian Travel Association (IGLTA)  
American Society of Travel Agents (ASTA)  
Travel Operators for Tigers (TOFT)

We have been proud recipients of a range of International Travel Awards for our pioneering work in the industry.



World Travel Awards, Vietnam



Conde Nast Traveller India Readers' Travel Awards



World Travel Awards, Vietnam



World Travel Awards, Vietnam



Travel + Leisure Awards



Outlook Traveller Awards



Hospitality India Awards



Travel + Leisure Awards





We invite you to...

**INDIA**

- the land of vibrancy and colour -  
**IN OUR VERY OWN  
SPECIAL WAY...**

Thank you!

## COX & KINGS DESTINATION MANAGEMENT SERVICES

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## INTERNATIONAL OFFICES

Nepal, Bhutan, Sri Lanka, Japan and UAE

## REPRESENTATIVE OFFICES

Australia & New Zealand, Brazil, Canada, France, Belgium, Germany,  
Italy, Israel, Russia, South Africa , Spain

